

**ORDINANCE NO. 2023-10
TOWNSHIP OF EAST WINDSOR
COUNTY OF MERCER**

**AN ORDINANCE AMENDING AND SUPPLEMENTING CHAPTER VI,
“LICENSING,” SECTION 6-2 “ITINERANT SALES PERSON,” AND
ADDING A NEW SUBSECTION 6-2.11, “DO NOT SOLICIT LIST,” OF
THE REVISED GENERAL ORDINANCES OF THE TOWNSHIP OF
EAST WINDSOR**

WHEREAS, the existing licensing regulations of the Township of East Windsor as pertains to itinerant sales people are set forth in Chapter VI, entitled “Licensing,” of the Revised General Ordinances of the Township of East Windsor; and

WHEREAS, the Mayor and Council desire to make certain revisions thereto relating to a resident’s right to privacy and quiet as pertains to itinerant sales people.

NOW THEREFORE, BE IT ORDAINED BY THE TOWNSHIP COUNCIL OF THE TOWNSHIP OF EAST WINDSOR, in the County of Mercer and the State of New Jersey, Chapter VI, “Licensing,” Section 6-2 “Itinerant Sales Person,” is amended and supplemented, as follows:

SECTION 1. Subsection 6-2.11, “Do Not Solicit List,” is added as follows:

6-2.11 Do Not Solicit List

- A. All residents of the Township of East Windsor may register their name and address with the Municipal Clerk together with a request to be placed on the “Do Not Solicit” list to be maintained by the Township. This list shall register residents who do not wish to be approached at their residence or within the perimeter of their property by any itinerant sales person without exception.
- B. All residents who have registered on the “Do Not Solicit” list may obtain from the Municipal Clerk at no charge a sticker for display on their property warning that the property is on the “Do Not Solicit” list. Display of a sticker is not required for enforcement of the “Do Not Solicit” ban.
- C. It shall be unlawful for an itinerant sales person to approach or seek personal contact with the occupant of the residence either at the residence or within the perimeter of the property if the residence is registered on applicable “Do Not Solicit” list. All nonprofit, religious, or political groups canvassing exclusively door-to-door shall be exempt from the prohibitions of this section.
- D. All itinerant sales people shall be required to obtain the most current applicable “Do Not Solicit” list from the Municipal Clerk when acquiring their license to operate.
- E. Violation of this Ordinance shall be a \$100 fine and revocation of the license to operate

in the Township. Revocation of the license shall be applicable to the company to which the license is issued and includes all employees working for the company.

- F. Residents shall remain on the “Do Not Solicit” list until resident requests to be removed or resident moves from the registered address.
- G. The Municipal Clerk shall maintain the “Do Not Solicit” list and provide a current copy to all who receive a license as an itinerant sales person. The Municipal Clerk shall thereafter provide these individuals with updated copies of the lists upon request.
- H. This Ordinance shall not be applicable to nonprofit and/or political groups.
- I. The Police Department shall be responsible for the enforcement of this Ordinance and the Municipal Clerk shall forward copies of the lists and list updates to the Chief of Police for enforcement purposes.

SECTION 2. Repealer. All ordinances or resolutions or parts thereof inconsistent with this ordinance are repealed to the extent of such inconsistency.

SECTION 3. Severability. If any section, subsection, clause or phrase of this ordinance is held to be unconstitutional or invalid for any reason, such decision shall not affect the remaining portions of this ordinance.

SECTION 4. Effective Date. This Ordinance shall take effect upon final adoption, publication as required by law.

ATTEST:

ALLISON QUIGLEY
Municipal Clerk

JANICE S. MIRONOV
Mayor